

TESORO CAROLINA



2020

Portfolio

Contents

About Tesoro Carolina	4
Resume	5
Art	6
Design	12
Web Design	24
Artist Statement	27
Fin	28

[Playlist](#)

[Contact](#)

[Website](#)



PHOTOGRAPH OF TESORO CAROLINA BY PHOTOGRAPHER JORGE CASTILLO

About Tesoro

Tesoro Carolina is an Artist, Designer & Independent Curator. Her artwork & design feature Miami's tropical vibes sprinkled with a dash of magic and loads of color.

Born in New Orleans raised in Miami Florida Tesoro Carolina is an Artist, Designer & Independent Curator. Her artwork and design feature Miami's tropical vibes sprinkled with a dash of magic and loads of color. Chasing her goal in life, to encourage a positive future, she hopes to inspire through her use of whim, flora, and fauna. Tesoro learned that she could pursue her artist dreams and she began apprenticing at tattoo shops. There she worked and learned from observing the artist at work. She then found a home in various creative fields which opened her artistic pallet as well as aid her need to create art of her own.



1 OF 3 SUN SISTERS
REPURPOSED ITEM



"I've always wanted to be an Artist. I was never technically good, but I did it anyway. I would use sharpies and paint my room walls. My mom hated that. At 8 I received my first Kodak disposable camera which changed my life and at 14 I painted my first mural. It was a tree with an empty swing under a moonlit sky. I've always been pretty whimsical both in my paintings and photography."



TESORO CAROLINA

ABOUT ME:

I'm a friendly goal oriented person. Who is passionate about giving back to the community through art and technology. My experience in customer service the creative arts and tech give me a unique approach. With a background in communication, and project management as well as strong interpersonal skills, I have a can-do problem solving attitude and am ready for any challenge.

ACCOMPLISHMENTS:

Registered TESORO CAROLINA LLC as a small business to sell my art and designs.

Curated two art shows for the Miami Dade Downtown Public Library and for a pop up featuring 30 local artist in Wynwood.

Host pages online for the community :

- Random Acts of Kindness Miami
- The Miami Art Life

SKILLS

- Ability grasp concepts & ideas quickly
- Proficient in Adobe & Google products
- Skilled in both PC & MAC computers
- Creative thinker
- Excellent communication skills
- Experienced social media management

CAREER HISTORY

Wix.com

Blog Product Lead | February 16 - May 19

- Monitor graphs for major issues
- Evaluate performance of blog application.
- Educate and create globalized training
- Attend conferences and meetings with developers
- Assist in solving bugs.

Guitars Over Guns

Art Mentor | August 2015 - February 2016

- Create curriculum for middle school students
- Evaluates development of students
- Participate in field trips and school events
- Meet one on one with parents and students
- Purchase and store supplies.

BEA Architect Firm

Graphic Design | April 2013 - August 2015

- Create graphics for online and architect boards
- Establish and maintain social media presence
- Host Booths in convention centers
- Design, print and order marketing material

Spinello Gallery

Executive Assistant | January 2012 - April 2013

- Assist in setting up for art shows
- Photograph openings and art work
- Hosted booths at conventions
- Assisted in sales and daily upkeep
- Managed meetings and schedule

Miami New Times Photographer

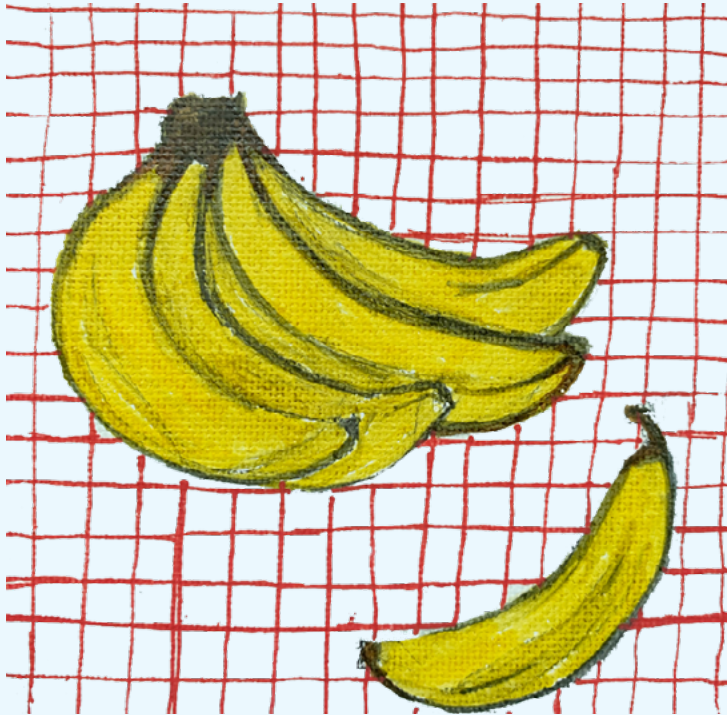
Photographer | May 2014 - June 2016

- Commit to multiple events around town.
- Provide 100-300 photographs
- Edit and submit photographs within 48 hours
- Join the promotional team
- Attend monthly meetings

CONTACT DETAILS:

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www.tesorocarolina.art

ART



"BANANA'S #5 "
DISPLAYED AT THE ORLANDO MUESUM OF ART

"Art has always played a major role in my life. It comforts me, and helps me feel connected to something greater than myself. Art humbles me daily but also builds me up to be a better version of myself every day."



1 OF 3 SUN SISTERS
REPURPOSED ITEM

Growing up, child of a single mother who worked long days like many mothers do, and sometimes she worked alone. As she became older many times she found herself home alone. "Art has always played a major role in my life. It comforts me and helps me feel connected to something greater than myself. Art humbles me daily but also builds me up to be a better version of myself every day. " With her heart set on the Arts she found herself working in various creative fields that have both educated her and fueled her personal work. Such as being able to curate two art shows for the Miami Dade Downtown Public Library and another pop up show featuring 30 local artists in Wynwood. Her work has been acquired by local collectors as well as acquired by the Miami Dade Public Library's private collection. Occasionally you can find it on display at different library locations. If asked she would say her favorite of opportunities has been painting in large scale murals.

Tesoro was the only mother. Her mother and nights as single she tagged along.. visited her moms



THIS LIGHT OF MINE
5X7 ACRYLIC PAINTING

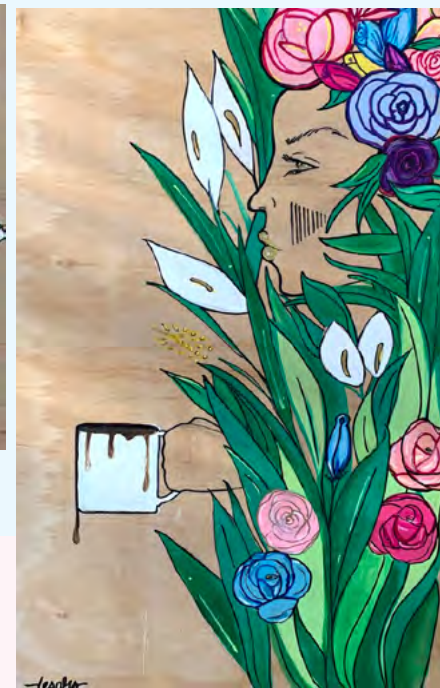


"POST CARDS FROM THE EDGE"
PART OF THE MIAMI DADE PUBLIC
LIBRARY COLLECTION

9

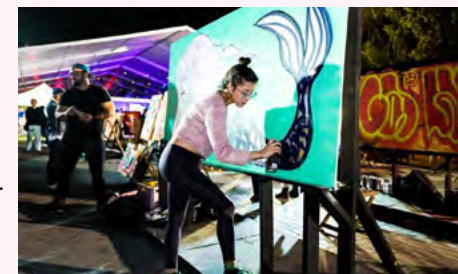


"MORNING GLORY"
MIXED MEDIA PAINTING



"GARDEN BREAK"
MIXED MEDIA ON WOODPANEL

"Nature is my biggest inspiration and learning nature is a mother did something to me as a child. I felt connected. That's why I like to depict women in nature as nature because that is what we are. So I paint us in hopes to spark empathy and connect us to each other through art and nature."



LIVE PAINTING
FOR WYNWOOD ART WALK





STUDY OF A FLOWER
ON A 8X10 PANEL

“In my art I like to depict women in nature as nature because that is what we are .”



“MOTHER OCEAN “
MIXED MEDIA ON WOOD



SUPER SILVER LOTUS LADIES
MIXED MEDIA ON CANVAS

Design

**“My designs are inspired by
Miami living, tropical vibes,
and culture. “**



**“404 MERMAID”
DESIGN VECTOR**

Contents

Original Illustration & Tote Bag Mockup	14
About Stickers	16
The Sticker Shop	16
Design For Wix HR	20
Logo Designs & Font Mockup	22
Web Design	24

"WOMAN AND THE WAVE"
VECTOR DESIGN



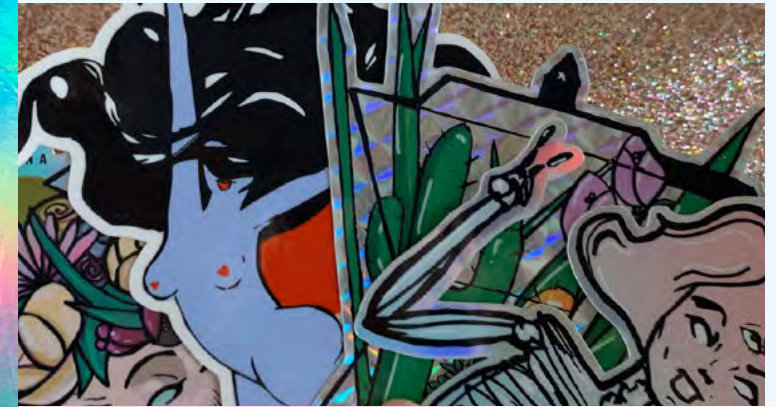
TOTE BAG DESIGN
MOCK UP



As a young girl Tesoro spent a lot of quarters on vending machine stickers that served a shiny slap of joy in a white cardboard envelope. “I’ve always loved stickers, collecting them, personalizing all my items with them and hoarding them in a bin for a magical moment.”



MORNING GLORY
STICKER



STICKER DESIGNS
BY TESORO CAROLINA

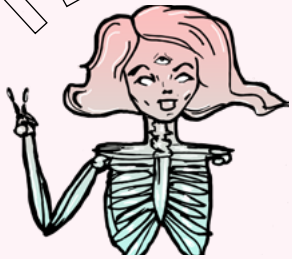
Now a days she takes a lot of pride in creating one of a kind designs to collect, share and stick where you please. Shining, glistening, reflecting and even transparent, these stickers get paired with a perfect combination of vinyl in order to convey a magical effect. “My designs are inspired by Miami living, tropical vibes, and culture. I believe you can feel that in my design and illustrations.” Tesoro has always been passionate about stickers and now she has a collection of her own to



STICKER PACK VECTOR
BY TESORO CAROLINA

Stickersi

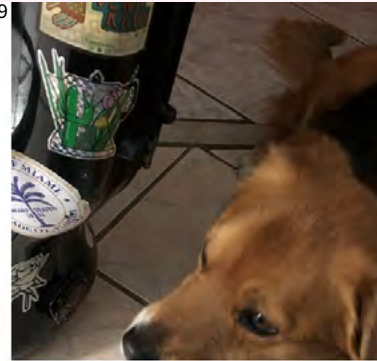
The Sticker Store



"I'M DEAD I'M GONE"
STICKER DESIGN

Stickers have always
been a passion and now
I have the opportunity
to have a collection of
my own that I can share

19

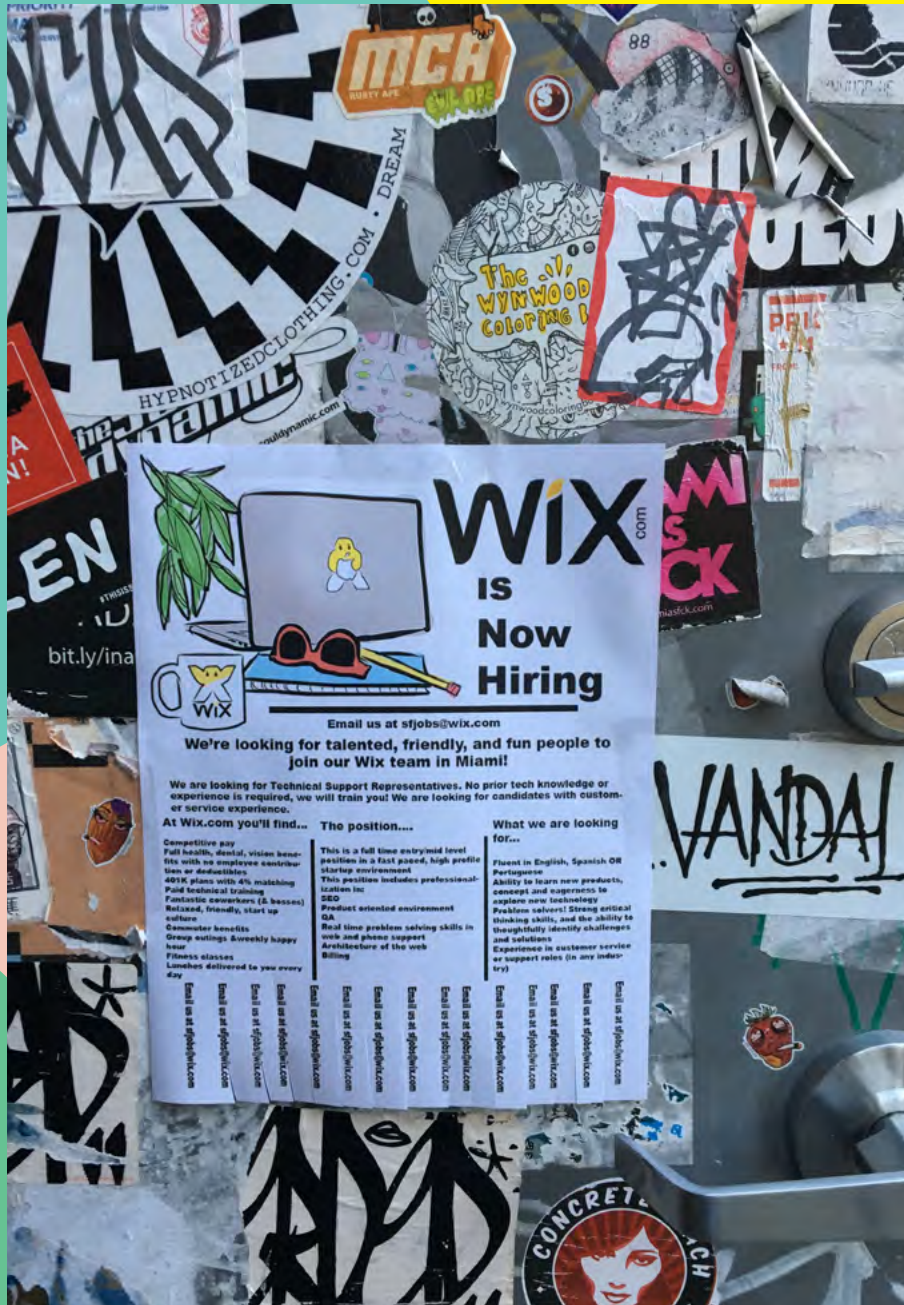


★★★★★
Sticker looks great!

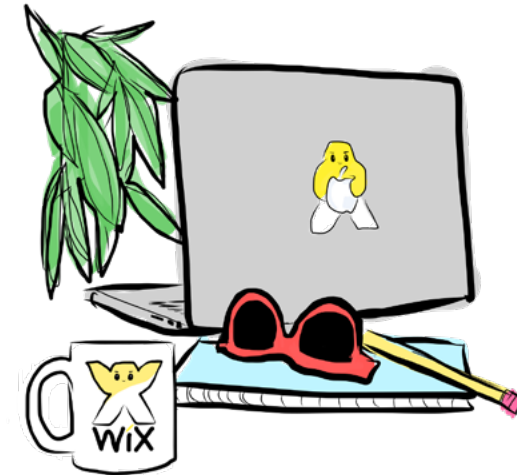
You can check out the full col-
lection of deseigns by visiting
the Shop, checking out Etsy
or becoming a Patron and
receiving the latest goodies
every month!

[Learn More](#)





VECTOR DESIGN
FOR WIX



Designing for

VECTOR DESIGN
FOR WIX

Wix

“At Wix I had the opportunity to use my skills for projects, Like the one above I was able to create for the HR team. and a few fun videos like this one!”

MOST OF THE PROJECTS TESORO WAS ABLE TO WORK ON WERE FOR INTERNAL USE ONLY BUT THESE ARE A COUPLE PUBLIC FACING PROJECTS THAT CAN BE SHARED WITH YOU.

Logo Design

15 seconds to make a good
impression! 1,2,3...go

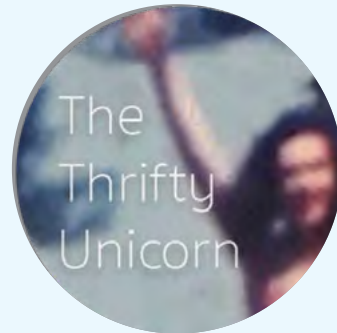
ICON FOR
FLORIDA TRAFFIC WATCH



LOGO DESIGN
FOR WORK OF ART FRAMING



LOGO AND BRANDING
FOR THRIFTY UNICORN



2AM MIAMI
LOGO



23

#BE
KIND
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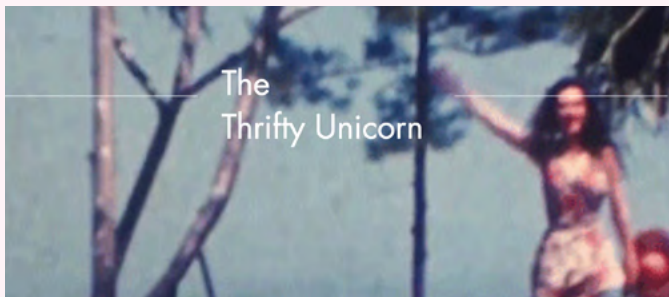
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Web Design

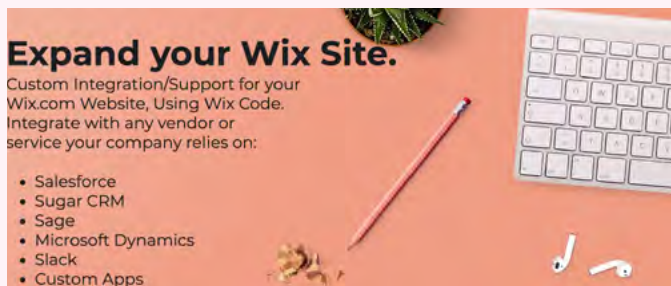
WHEN IT COMES TO WEB DESIGN IT STARTS WITH THE CUSTOMER
AND ENDS WITH A CLEAN AND CLEAR MESSAGE



WEBDESIGN FOR
SALON TRACE

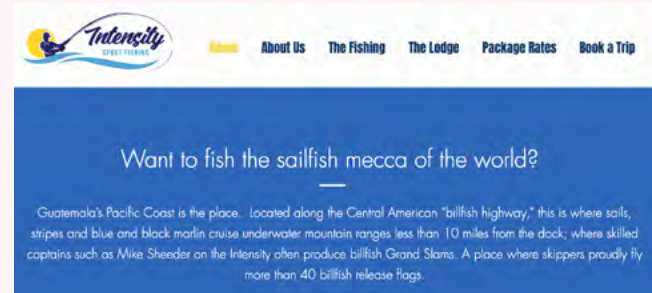


WEBDESIGN FOR
THE THRIFTY UNICORN

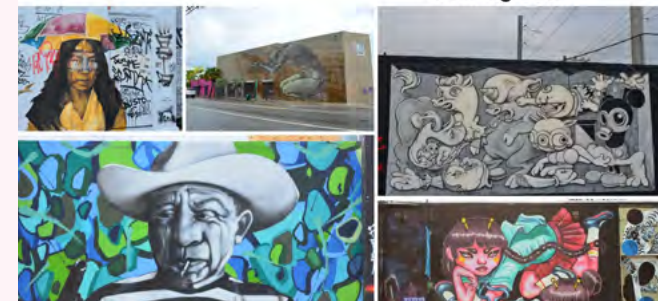


WEBDESIGN FOR
EXPAND YOUR SITE

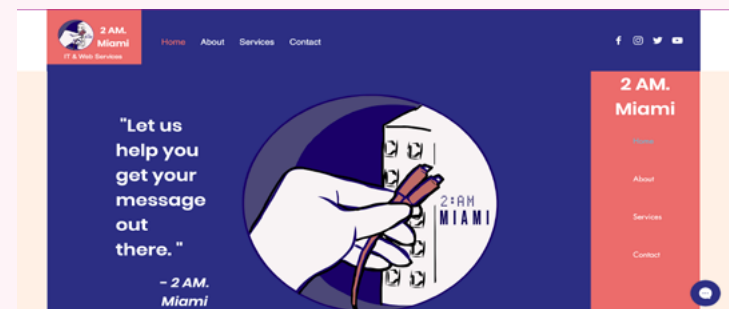
**“ If you have a business and its not on the internet,
do you have a business at all?”**



WEBDESIGN FOR
INTENSITY SPORT FISHING



WEBDESIGN FOR
THE MIAMI ART LIFE



WEBDESIGN FOR
2AM.MIAMI



ORIGINAL ILLUSTRATION
PRINT PACK

Artist, Designer & Illustrator.

Follow her online @TesoroCarolina

Magical Like a Unicorn with a Diamond Glass Horn



LEARN MORE AT WWW.TESOROCAROLINA.ART - WANT TO SUPPORT? BECOME A PATREON AND RECIVE
MONTHLY GOODIES WITH YOUR CONTRIBUTION WWW.PATREON.COM/TESOROCAROLINA

Statement

“Pushing my skills to it’s limits I hope to gather the abilitys and and conquer oppertunities that will utimatley lead me to my goals.”

Art has always played a major role in my life. It comforts me and helps me feel connected to something greater than myself. Art humbles me daily but it also builds me up to be a better version of myself daily. Pushing my skills to it’s limits I hope to gather the abilities and conquer the opportunities that will ultimately lead me to my goals; To open a non profit organization that provides opportunities for work and travel to artist. In the meantime I strive to continue to make artwork that inspires others into a culture of positivity, self expression and freedom through dedication of one’s craft.

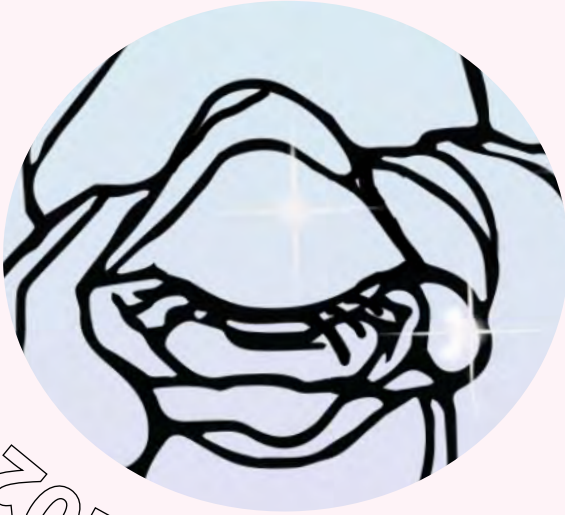
Nature is my biggest inspiration and learning nature is a mother did something to me as a child. I felt connected. In my art I like to depict women in nature, as nature because that is what we are, That’s why I like to depict women in nature as nature because that is what we are . So I paint us in hopes to spark empathy and connect us to each other through art and nature. My designs are inspired by Miami living, tropical vibes, and culture and I believe you can feel that in my work. I hope to continue exploring my obsession for Art and I hope to inspire along the way.

[Playlist](#)

[Contact](#)

[Website](#)

Portfolio



2020

Fin

TESORO CAROLINA® TESORO CAROLINA.LLC

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